

Fall 2017

COMM 3355 Communication Ethics

Dr. Brent Kice

Monday 1:00pm-3:50pm

Have you ever wondered why people send inappropriate tweets, or if airbrushing models on magazine covers sends a bad message to children?

In this Communication Ethics course, students will examine numerous real-world case studies and explore the ramifications of various messages, such as inappropriate tweets, newscaster profanity, negative political ads, marketing toys of Mature-rated games to children, media perpetuation of stereotypes, and news coverage of social protests. In turn, students will develop ethical decision-making tools as foundations for their professional choices.

